

The “Story” Impact

Please review this lesson concept and provide any feedback or suggestions.

Lesson Description:

This lesson will teach instructional designers how to integrate small videos into their instruction and discussions with students. The days of typing comments and leaving feedback via written word are shifting as we become more comfortable with short video messages. This lesson will teach instructional designers how to utilize a popular video posting platforms, such as Instagram, as a form of communication online. The purpose of this lesson is to stay up to date with the latest trends in technology, applying them to online learning environments to increase engagement and connectivity among students.

How to Access:

Users will access this lesson by watching a YouTube video and they will also have access to a PDF via a link in the video description that lists the steps for varied learning preferences.

The PDF file will clarify the practice exercise, as well.

Estimated Completion Time:

The estimated completion time is one hour, including practice and participation. However, completion time may vary, since students are participating directly in the activity, applying the skills they learn in the video.

Steps for Completion:

1. Watch the YouTube video
2. Read the steps on the PDF file
3. Create their own, new Instagram account for teaching purposes
4. Follow “The Story Impact” Instagram account
5. Create a video message as their Instagram story to share, based on the PDF prompt
6. Tag “The Story Impact” Instagram account in the video message
7. The instructor will repost the stories so that all participants can view comments from their peers.

8. Students will respond to their peers' experience via their Instagram story (on their new account) to continue the discussion, tagging "The Story Impact".
9. After this practice opportunity, students will comment on the YouTube video with their experiences and their takeaways or feedback on the lesson.

Opportunity for Feedback:

Students can receive feedback from their peers or the instructor within the Instagram story or in the comment section of the YouTube video. Students will post their story videos demonstrating their ability to apply the skills they learned in the lesson. Their peers within the personal learning network (PLN), or the instructor can then provide feedback to the students by responding to the video messages or commenting back on the YouTube video.

Theory:

This correlates to Vygotsky's activity theory, since the participants will actively engage and create something based on the lesson. It is also a social learning environment and classmates can assist and learn from one another in an online environment(Wolff-Michael & Yew-Jin, 2007)

Reference

Wolff-Michael, R. & Yew-Jin, L. (2007) "Vygotsky's neglected legacy": Cultural-historical activity theory. *Review of Educational Research*, 77(2), 186-232.